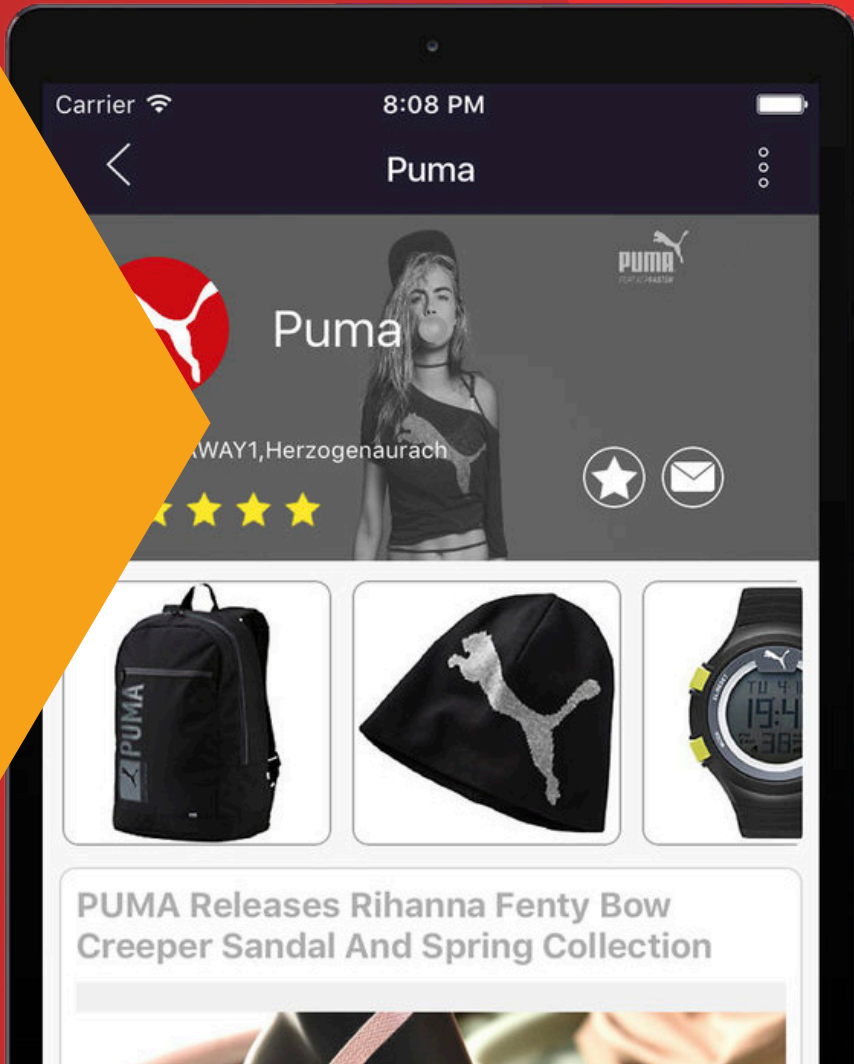


Business **Guide**



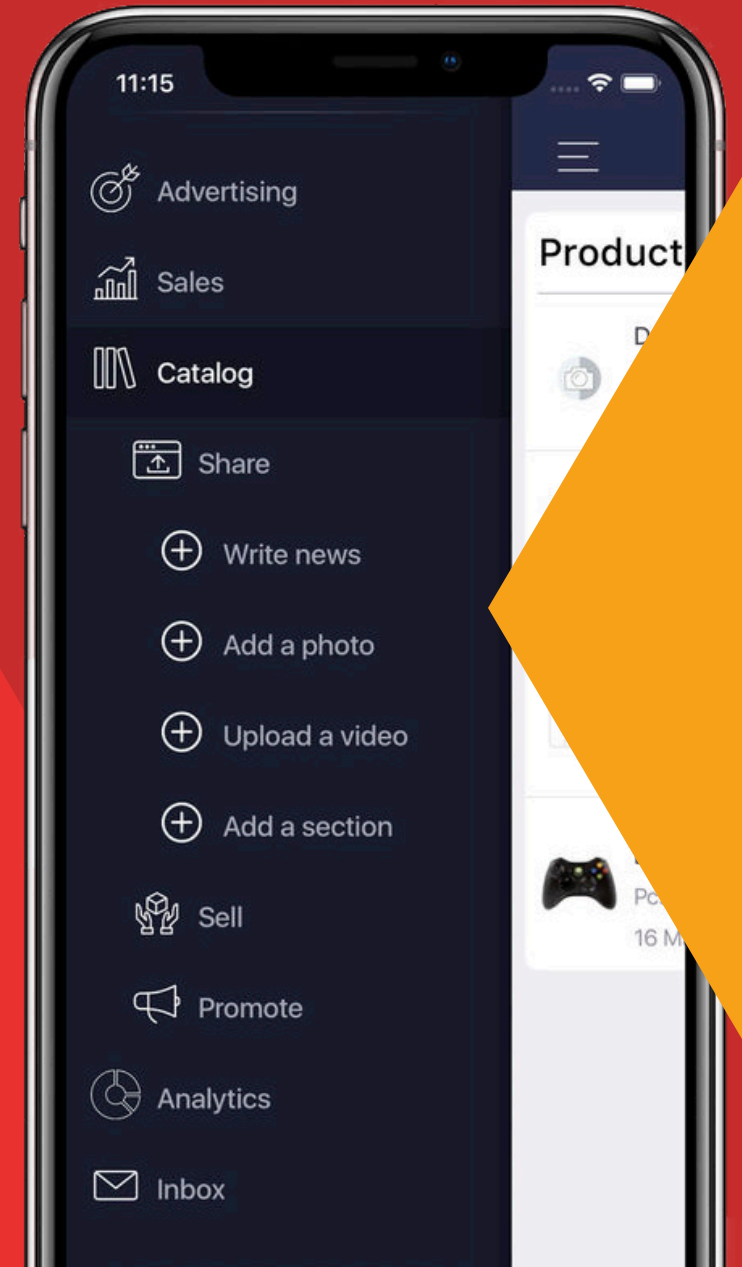
Amazing Stores

- **Real-time monitoring** of your orders through a handy dashboard
- **Get feedback** on the campaigns that went well
- **Keep track of the visitors** that visit your store
- **Interact with buyers** right through the dashboard
- **Edit/Delete content**, products and services at a breeze



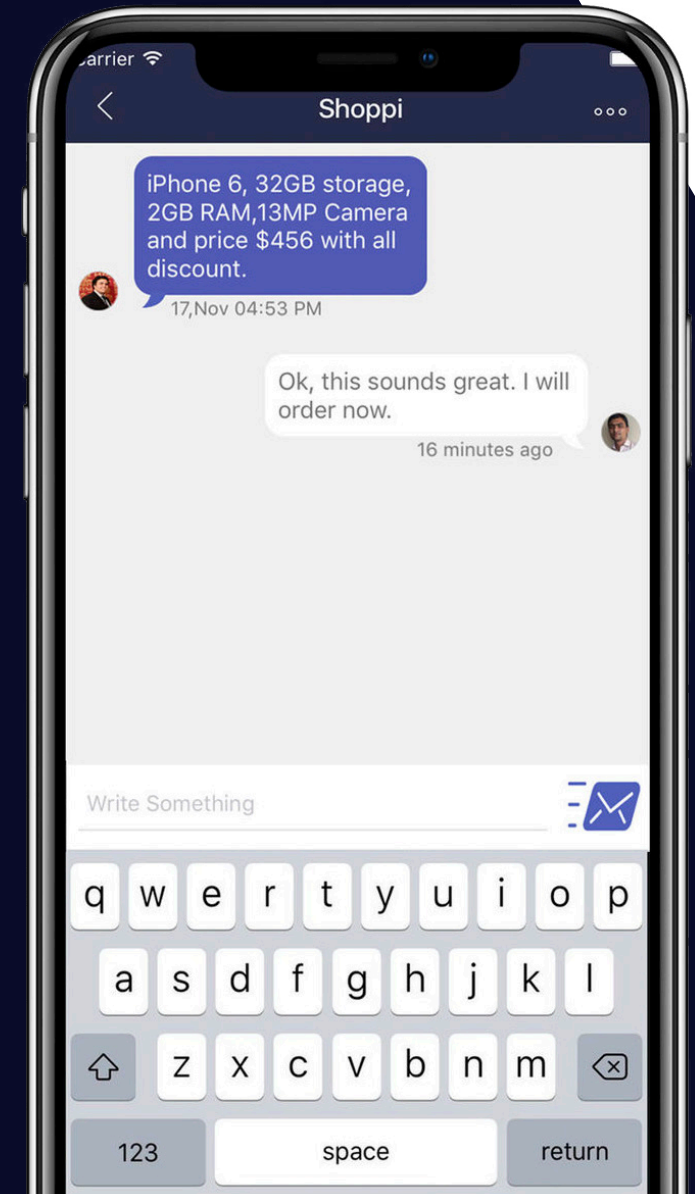
Super Sidebar

- **Create the content** of your store with a few touches
- **Upload products and videos** to keep your customers happy
- **Create promotions** and manage your page settings
- **Chat with customers** to help them solve doubt and stay socially active



Interact & Grow

- **Keep your users up to date** your services and products
- The in-app chat, lets you **interact with your customers**, help them buy and get to know their choices.
- **Socialize** and keep your store a place to visit frequently



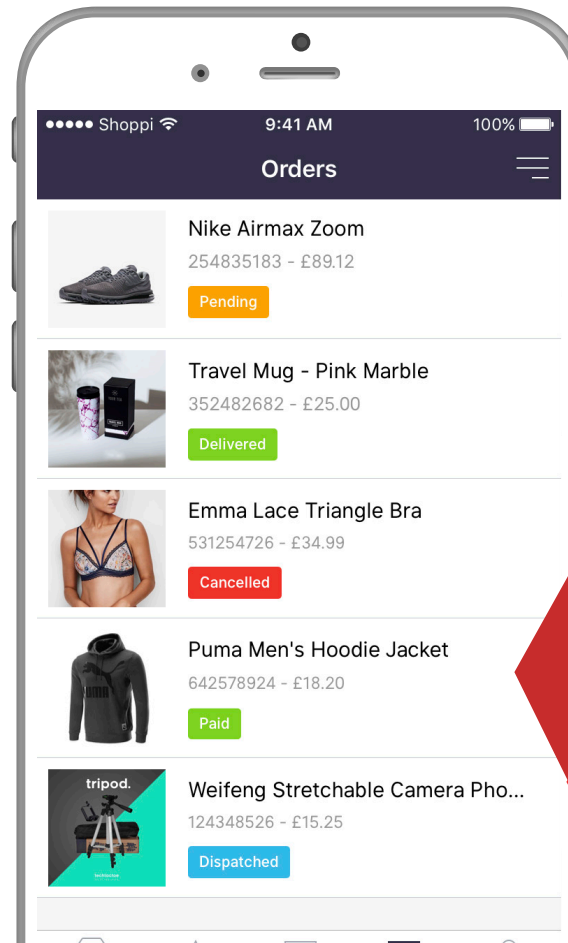
Track individual offers

Check their status and follow up the user

Create new orders from the dashboard

Easy addition of items and order generation

Order Tracking

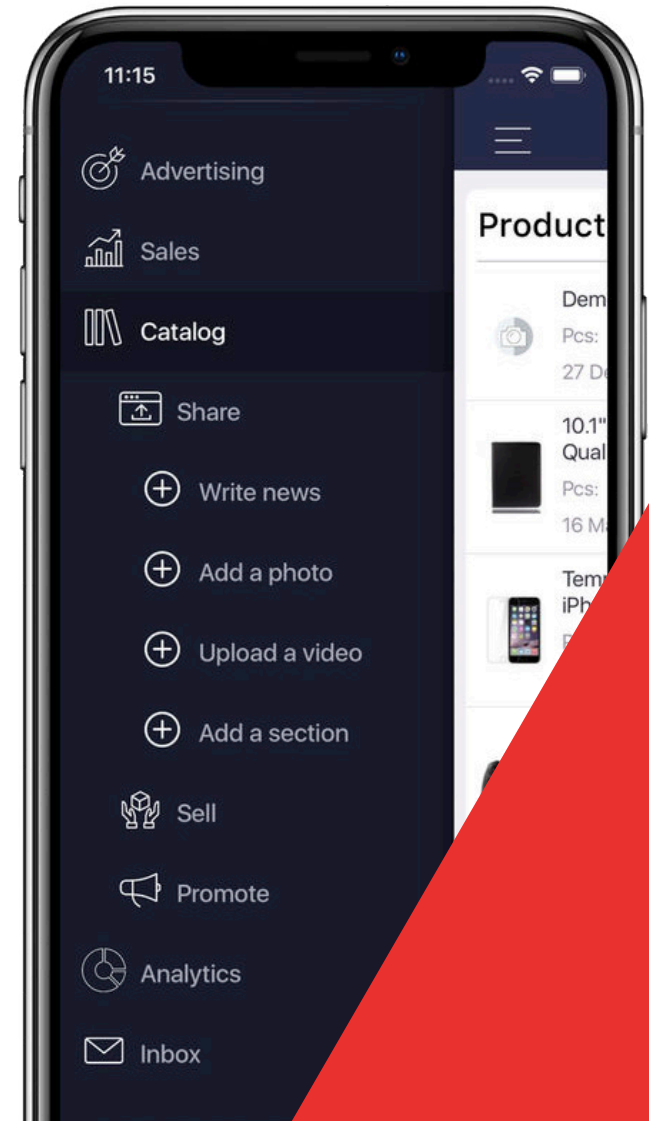


Manage your **Store**

Easy **management
logo and cover** to
attract customers

Accept payments
in-store and online
with our **POS**

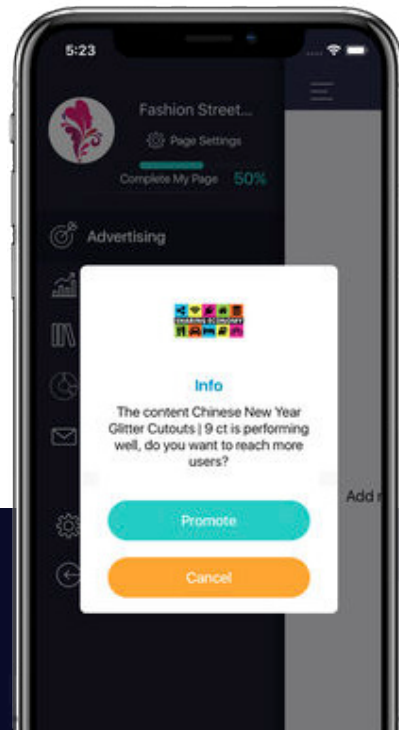
Your desired **refund
and return policies**
when you sell products



Build your audience with **Content Marketing**

CREATE WITH SHOPPI

At Shoppi, you can start generating your strategic content with the "Share" menu. As an advanced option (targeting), you can decide your target audience and narrow it by selecting cities, keywords and gender.



Content marketing is a strategic e-commerce approach focused on creating and distributing valuable, relevant, and consistent content to attract and retain a clearly-defined audience — and, ultimately, to drive profitable customer action.



Distribute your **content**

The SmartFeed provides instantaneous access to shoppers' community with the intent of creating a valuable and engageable experience in order to deliver customer action.

What is the SmartFeed?

Unlike other online shopping platforms, Shoppi only shows you deals and information that is based on your interests and shopping habits. We call this our 'Smart Feed.' This way, you can window shop without needing to know exactly what you are looking for. For the first time, online shopping has a real life feel.

The background of the slide features a blurred image of hands holding a smartphone. Overlaid on this image are large, semi-transparent geometric shapes: a red triangle pointing downwards and an orange triangle pointing upwards, both meeting at a central point. The overall color scheme is dark blue with white and light-colored geometric accents.

Analyze **results**

The Shoppi marketplace breaks from traditional online shopping, allowing you to engage with the audience via multimedia content, such as videos, blogs and images. Shoppi stores all sales, traffic and other key data, and presents it to you in the form of infographics, so that you gain simplified and vital insights into your business.

How to start with **Shoppi GO**

You don't need separate strategies for your online and offline customers anymore



Order Management & Real-time Stats

Our POS system gives you the power to manage your orders all in one place and lets you access real time analytics to help you increase productivity.



Sync your Social Media Facebook & Twitter

Intermesh payment options with the most popular social media platforms and monetize your clients' engagement.



Import your XML catalog, with PayPal Integration

Upload your entire inventory and services brochure to promote, manage, and grow.



99.9% Uptime, integrated security, and 24/7 support

Our POS system offers full reliability – we are always here to help out.

